

Innovation and Incubation Centre

Shri Guru Ram Rai University Dehradun, Uttarakhand

23rd April 2024

WORKSHOP ON ENTREPRENEURSHIP DEVELOPMENT:

PROTOTYPE/PROCESS DESIGN

**INNOVATION AND INCUBATION CENTRE
&
SCHOOL OF MANAGEMENT AND COMMERCE STUDIES
SHRI GURU RAM RAI UNIVERSITY**

Organises

**Workshop on Entrepreneurship Development:
Prototype/Process Design**

Eminent Resource Person
Dr. M. MURUGANANDAM
Principal Scientist
ICAR- Indian Institute of Soil and Water Conservation, Government of India.

23rd April 2024, 11.am On Onwards
Venue- Seminar Hall, School of Management & Commerce Studies, Patel Nagar, Dehradun

PROF. (Dr.) POOJA JAIN
Dean-SMCS & Entrepreneurship cell coordinator-IIC

PROF. (Dr.) DWARIKA P. MAITHANI
Director-Innovation & Incubation Centre
Shri Guru Ram Rai University

Dr. MEENU CHAUDHARY
IPR cell coordinator-IIC

Dr. PANKAJ CHAMOLI
Principal and startup cell coordinator-IIC

Dr. MINI SRIVASTAV
Finance cell coordinator-IIC

Shri Mahant Devendra Dass Ji Maharaj
Honourable Chancellor
Shri Guru Ram Rai University
Chief Patron

Prof. (Dr.) Yashbir Dewan
Honourable Vice Chancellor
Shri Guru Ram Rai University
Patron

About the workshop:

Inaugurating this workshop, Dr. Dwarika Maithani, Director-Innovation and Incubation Centre at Shri Guru Ram Rai University, warmly welcomed esteemed **Resource Person, Dr. M. Muruganandam, Principal Scientist and Head of the PME & KM Unit at ICAR-Indian Institute of Soil and Water Conservation.** Dr. Maithani provided an overview of the Innovation and Incubation Center (IIC) and its mission. He said that IIC of SGRR University was established with the divine blessings of Shri Guru Ram Rai University's Honourable Chancellor, Shri Mahant Devendra Das Ji Maharaj. He said that the primary mission of the IIC is to provide a platform for new-age entrepreneurs to transform innovative ideas into viable business ventures. He said that its main objective is to facilitate a platform for budding entrepreneurs to start new ventures with minimal risks. Through incubation, the centre ensures access to technological assistance and mentorship from experts with multidisciplinary expertise. After that Dr. M. Muruganandam delivered a speech on entrepreneurship development, prototype/process design, and the

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harmonious integration of traditional wisdom with modern practices. He explains how students can initiate enterprises in various areas of water purification, livestock and agriculture based on his experience and expertise in entrepreneurial development. Following the presentation, students actively share their ideas and queries regarding entrepreneurship. Dr. M. Muruganandam and the Dr. D. P. Maithani responded to each question, resolving doubts related to enterprises and guiding students on how to transform their innovative ideas into viable ventures. In conclusion, Entrepreneurship coordinator-IIC Dr. Pooja Jain, extended a formal Vote of Thanks to Dr. Muruganandam for his enlightening session.

More than 100 students from various schools of Shri Guru Ram Rai University's like School of Yogic Science and Naturopathy, School of Agricultural Sciences, School of Nursing, School of Pharmaceutical Sciences and School of Management and Commerce Studies enthusiastically participated in this workshop. All coordinators of Innovation and Incubation Centre also participated in this workshop.

Glimpse of Workshop:



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Workshop on Prototype/Process Design held at SGRRU



By OUR STAFF REPORTER

DEHRADUN, 23 Apr: The Shri Guru Ram Rai University's Innovation and Incubation Centre (IIC) and School of Management and Commerce Studies jointly conducted a One Day Workshop on 'Entrepreneurship Development: Prototype/Process Design'. Inaugurating this workshop, Dr Dwarka Maithani, Director-Innovation and Incubation Centre at Shri Guru Ram Rai University & Programme Convener, warmly welcomed the Resource Person, Dr M Muruganandam, Principal Scientist and Head of the PME

& ICM Unit at ICAR-Indian Institute of Soil and Water Conservation.

Dr Maithani provided an overview of the Innovation and Incubation Center (IIC) and its mission. He said that IIC of SGRR University was established with the blessings and guidance of Shri Guru Ram Rai University Chancellor, Mahant Devendra Das. He said that the primary mission of the IIC is to provide a platform for new-age entrepreneurs to transform innovative ideas into viable business ventures. He said that its main objective is to facilitate a platform for budding entrepreneurs to start new

ventures with minimal risks. Through incubation, the centre ensures access to technological assistance and mentorship from experts with multidisciplinary expertise.

Dr M Muruganandam delivered a speech on entrepreneurship development, prototype/process design, and the harmonious integration of traditional wisdom with modern practices. He explained how students can initiate enterprises in various areas of water purification, livestock and agriculture based on his experience and expertise in entrepreneurial development. Following the presentation,

students actively share their ideas and queries regarding entrepreneurship.

Dr M Muruganandam and the Dr Maithani responded to each question, resolving doubts related to enterprises and guiding students on how to transform their innovative ideas into viable ventures. In conclusion, Dr Pooja Jain, Dean, School of Management and Commerce Studies, Shri Guru Ram Rai University, shared her thoughts on today's workshop and extended a formal Vote of Thanks to Dr Muruganandam for his enlightening session. Significant roles were also

played by SGRR University's Innovation Centre Coordinator Dr. Meema Chaudhary, Principal and Startup Cell Coordinator, Dr. Parul Chandel, and Financial Cell Coordinator, Dr. Mini Srivastava, making the programme a success.

More than 100 students from Shri Guru Ram Rai University's School of Yoga Science and Naturopathy, School of Agricultural Sciences, School of Nursing, School of Pharmaceutical Sciences and School of Management and Commerce Studies enthusiastically participated in this workshop.

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Glimpse of MOU with ICAR-Indian Institute of Soil and Water Conservation



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Glimpse of entrepreneurship awareness activity:



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